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4000 BEST MASTERS & MBA's IN 30 FIELDS OF STUDIES WORLDWIDE

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Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme

1. Trinity College Dublin - Trinity Business School
⭐⭐⭐⭐ **MSc Digital Marketing Strategy**

2. ESADE Business School
⭐⭐⭐⭐ **Executive Master in Marketing and Sales**

3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa
⭐⭐⭐⭐ **Postgraduate in Digital Marketing and Analytics**

4. Copenhagen Business School - CBS
⭐⭐⭐⭐ **MSc in Business Administration and E-business**

5. WMG, University of Warwick
⭐⭐⭐⭐ **Master in e-Business Management**

6. KEDGE Business School
⭐⭐⭐⭐ **MSc Digital Marketing and Sales**

7. Imperial College London - Imperial College Buisness School
⭐⭐⭐⭐ **Msc Strategic Marketing**

8. Dublin City University - DCU Business School
⭐⭐⭐⭐ **Master of Science in E-Commerce (Business)**

9. SKEMA Business School
⭐⭐⭐⭐ **Mastère Spécialisé® Manager Marketing Data et Commerce Electronique**

10. Porto Business School - University of Porto
⭐⭐⭐⭐ **Pós-Graduação em Digital Business**

11. University College Dublin - UCD Michael Smurfit Graduate Business School
⭐⭐⭐⭐ **MSc in Digital Marketing**

12. Athens University of Economics and Business (AUEB)
⭐⭐⭐⭐ **MSc in Management Science and Technology (Full Time)**

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13. Lancaster University Management School
⭐⭐⭐⭐ **MSc E-Business & Innovation**

14. UPF Barcelona School of Management
⭐⭐⭐ **Master in Digital Marketing Management**

15. De Vinci Executive Education
⭐⭐⭐ **MBA Marketing digital et E-business #MBAMCI**

16. Dublin City University - DCU Business School
⭐⭐⭐ **Master of Science in Digital Marketing**

17. EADA Business School Barcelona
⭐⭐⭐ **Digital Marketing & eCommerce**

18. ESCP Business School Madrid Campus
⭐⭐ **Master in Marketing & Digital Media**

19. OBS Business School
⭐⭐⭐ **Máster en Marketing Digital y eCommerce**

20. EFAP
⭐⭐⭐ **MBA Spécialisé Digital Marketing & Business**

21. LUISS Business School
⭐⭐⭐ **Master in Marketing Management ? Major in Digital Marketing**

22. University of Amsterdam
⭐⭐⭐ **MSc in Business Administration - Digital Business Track**

23. Vlerick Business School
⭐⭐⭐ **Master Marketing & Digital Transformation**

24. Ramon Llull University - La Salle Campus Barcelona
⭐⭐⭐ **Máster en Márketing Digital**

25. JÃ¶nkÃ¶ping University
⭐⭐⭐ **MSc Digital Business**

26. Geneva Business School
⭐⭐⭐ **MBA - major in Digital Marketing**

27. Studialis-Galileo Global Education France
★★★ **MSc Marketing Strategy et Data Analytics**

28. ESMT - European School of Management and Technology
★★★ **Master in Management - Specialization Global & Digital Strategy**

29. University of Reading
★★★ **MSC Marketing (Digital Marketing)**

30. IQS School of Management - Ramon Llull University
★★★ **Master in Marketing & Sales Management / International marketing in a Digital Environment**

31. Oxford Brookes University - Faculty of Business
★★★ **MSc in eBusiness**

32. Universidad Complutense de Madrid - Facultad de Comercio y Turismo
★★★ **Master en Comercio Electrónico**

33. Nottingham Trent University
★★ **MSc Digital Marketing**

34. Goethe UniversitÃ¤t Frankfurt Am Main
★★ **Master of Digital Transformation Management**

35. University of Strathclyde
★★ **MSc in Digital Marketing Management (DMM)**

36. ESIC Business & Marketing School
★★ **Máster de Marketing Digital**

37. ICN Business School - Artem
★★ **MSc Digital Marketing & Management**

38. Manchester Metropolitan University - Business School
★★ **MSc Digital Marketing**

39. OBS Business School
★★ **Máster en Transformación Digital y Desarrollo de Negocio**

40. Université Paris-Est Créteil
★★ **Master Commerce Électronique**

41. University of Southern Denmark
MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization

42. TU Dublin - College of Business, School of Marketing
MSc in Digital Marketing & Analytics

43. Newcastle University - Newcastle University Business School
MSc E-Business

44. UniversitÃ© Grenoble Alpes
Master 2 Marketing Digital et Consommateur Connecté en alternance

45. EAE Business School
Máster en Marketing Online y Comercio Digital

46. EU Business School
MBA with a Major in Digital Business

47. Efrei Paris Panthéon Assas Université
Mastère Business Innovation & Nouvelles Technologies

48. School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa
Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede

49. VU University Amsterdam - Faculty of Economics and Business Administration
MBA Digital Business & Innovation

50. ESLSCA Business School Paris
MBA spécialisé Marketing Digital et E-Business

51. University of Minho - UMinhoExec
Programa Executivo em Marketing Digital e E-Business

52. Danube University Krems - Department of Interactive Media and Educational Technologies
Interactive Media Management

53. IIM Digital School
Mastère Stratégie E-Business

54. University College Cork - Cork University Business School
Design and Development of Digital Business

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55. FH MÃ¼nchen University
⭐⭐ **Master Business Entrepreneurship and Digital Technology Management**

56. Ramon Llull University - La Salle International School of Commerce and Digital Economy
⭐⭐ **Master en User eXperience**

57. Reutlingen University - ESB Business School
⭐ **Master Digital Business Management**

58. Coventry University
⭐ **Digital Marketing Management MA**

59. ESDES
⭐ **Master Marketing and digital business**

60. Georg-August Universität Göttingen Faculty of Business and Economics
⭐ **MSc Marketing and E-Business**